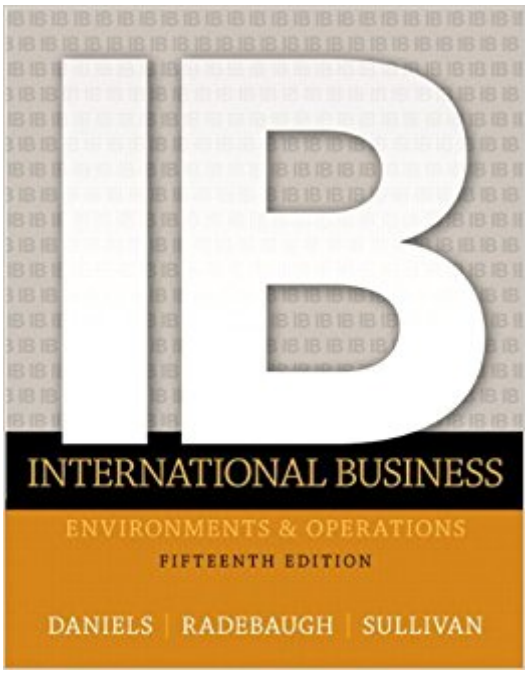
Ebook Directory
the best source of ebook

The book was found

International Business (15th Edition)



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

Note: You are purchasing a standalone product; MyManagementLab does not come packaged with this content. If you would like to purchase both the physical text and MyManagementLab search for ISBN-10: 0133768740/ISBN-13: 9780133768749. That package includes ISBN-10: 0133457230/ISBN-13: 9780133457230 and ISBN-10: 0133486621/ISBN-13: 9780133486629. Ã Â MyManagementLab is not a self-paced technology and should only be purchased when required by an instructor. For undergraduate and graduate International Business courses. Ã Â An effective balance between authoritative theory and meaningful practice. Ã Â International Business is an authoritative and engaging voice on conducting business in international markets. This text not only describes the ideas of international business but it also uses contemporary examples, scenarios, and cases to help students effectively put theory into practice. This edition features updated author-written cases, including ten entirely new cases, and expanded coverage on emerging economies. Ã Â MyManagementLab for International Business is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and examsÃ¢â ¬â œresulting in better performance in the courseÃ¢â ¬â œand provides educators a dynamic set of tools for gauging individual and class progress. Ã Â Teaching and Learning Experience This program will provide a better teaching and learning experienceÃ¢â ¬â œfor you and your students. HereÃ¢â ¬â„¢s how: Ã Â Improve Results with MyManagementLab: MyManagementLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Bring Concepts to Life with Cases and Features: Every chapter begins and ends with an author-written case that either introduces new material or integrates what has already been learned Keep Your Course Current and Relevant: New examples, topics, and statistics appear throughout the text.

Book Information

Hardcover: 896 pages

Publisher: Pearson; 15 edition (January 19, 2014)

Language: English

ISBN-10: 0133457230

ISBN-13: 978-0133457230

Product Dimensions: 8.8 x 1.6 x 10.8 inches

Shipping Weight: 4 pounds

Average Customer Review: 4.1 out of 5 stars 62 customer reviews

Best Sellers Rank: #10,655 in Books (See Top 100 in Books) #23 inÃ Â Books > Textbooks > Business & Finance > International Business #34 inÃ Â Books > Textbooks > Business & Finance > Finance #52 inÃ Â Books > Business & Money > International

Customer Reviews

fm.author_biographical_note1 --This text refers to an out of print or unavailable edition of this title.

This purchase was for a requirement for my college course. It is certainty not a favorite subject of mine but I did gain a lot of knowledge in the course. The book is structured in a very logical way and is well written. I personally find the topic a bit dry but the writers make it easy to digest.

Exactly as required for class

I bought this book for a class and it has a lot of useful information. However, since this is not the only class i am taking and since sometimes i have mutltiple chapters to complete in a week, the chapters feel overwhelming and too much to read. Buyers be ready that this is a big heavy book. Don’t get me wrong, reading is one of my favorite hobbies, but trying to combine this book’s reading with many other tasks is quite difficult. Still, the authors do a good job in having current global situations being illustrated and including interesting facts student can learn from.

This book was rough to read as far as textbooks go. It seemed like the author put their own opinion in at some times.

This book is a very interesting read if you have the time. I’m doing an international business course at university and if you take in to consideration a lot of what they say and apply it it can be a very useful tool. Some of their points are debatable but it’s the same with every text book. The point counterpoint sections do a brilliant job of giving both sides of a lot of interesting topics.

Very well written college textbook, with relevant examples.

Book is in perfect condition!

Rented from . Great way to obtain the text.

Download to continue reading...

The Pill Book (15th Edition): New and Revised 15th Edition (Pill Book (Mass Market Paper)) International Business (15th Edition) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Spartacus International Hotel Guide 2016: 15th Edition Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) International Taxation in America for the Entrepreneur, 2013 Edition: International Taxation for the Business Owner and Foreign Investor 2012 International Plumbing Code (Includes International Private Sewage Disposal Code) (International Code Council Series) The Formation and Identification of Rules of Customary International Law in International Investment Law (Cambridge Studies in International and Comparative Law) Transfer Pricing Arms Length Principle International Tax Law (Series on International Taxation) (Series in International Taxation) Auditing and Assurance Services, Student Value Edition (15th Edition)- Standalone Book Government in America: People, Politics, and Policy (AP Edition), 15th Edition. International Business Law and Its Environment, Eighth Edition (South-Western Legal Studies in Business Academic Series) International Taxation in America for the Entrepreneur for the International Taxation for the Business Owner and Foreign Investor: Updated May 2017 Dutton's Nautical Navigation, 15th Edition Servants of Allah: African Muslims Enslaved in the Americas, 15th Anniversary Edition The New Social Story Book, Revised and Expanded 15th Anniversary Edition: Over 150 Social Stories that Teach Everyday Social Skills to Children and Adults with Autism and their Peers Cost Accounting (15th Edition) Auditing and Assurance Services with ACL Software CD (15th Edition) Introduction to Management Accounting: Ch's 1-17 (15th Edition)

Contact Us

DMCA

Privacy

FAQ & Help